

# Privacy Policy

Okinawa Adventure Travel Inc. (hereinafter referred to as "the Company") sets out the following privacy policy (hereinafter referred to as the "Policy") regarding the handling of personal information in compliance with the Act on the Protection of Personal Information (hereinafter referred to as the "Personal Information Protection Act"), as well as other related laws and regulations. If you wish to use any of the services on this website (hereinafter referred to as "this site") or any of our services under the Travel Agency Law (hereinafter referred to as "the services"), please provide us with your personal information upon agreeing to the following.

## 1. Acquisition of Personal Information

The Company acquires personal information to the extent necessary and by appropriate means after specifying the purpose of the use of personal information.

## 2. Purpose of the Use of Personal Information

The Company uses personal information only within the scope of the following purposes of the use and the separately notified or announced purposes of the use, except as permitted by law.

### (1) Information obtained in relation to the services

- To provide payment settlement for transactions made through the services, as well as to provide the services.
- To post comments on the services.
- To conduct surveys and campaigns related to the services, analyze data, and use for research and development of the services.
- To send newsletters, direct mail, etc. regarding the service and the services provided by the Company.
- To respond to questions and inquiries regarding the services.
- To confirm that the customer is the person in question or a representative appointed by the customer.
- To appropriately and smoothly execute transactions with customers and other business partners, and to perform other administrative work related to transactions with customers and business partners.
- To propose services tailored to the customer's age, gender, hobbies, etc.

### (2) Information obtained in relation to our recruitment activities and personnel management

- To provide information on recruitment by the Company or to receive applications or inquiries.
- To provide continuous communication and information about the Company to applicants and candidates who have been offered employment by the Company.
- Personnel management and training after the Company's decision to hire a candidate.
- Other purposes incidental to recruitment activities and personnel management by the Company.

## 3. Management of Personal Data

The Company will take all measures that are necessary and appropriate to prevent disclosure, loss, or damage of Personal Data. The Company provides necessary and appropriate supervision of the employees to ensure the safe management of Personal Data, and if the Company outsources all or part of the handling of Personal Data to an outside contractor, the Company provides necessary and appropriate supervision of the outsourced company.

## 4. Provision of Personal Data to Third Parties

The Company will not provide Personal Data to third parties without the prior consent of the individual, in accordance with the law, or as otherwise permitted by law.

## 5. Shared Use with External Services

Please note that while the services may, with your consent, be connected and linked to accounts in

external services operated by third parties, the information you provide to external services is not under the Company's control and is subject to the terms of use and privacy policy of the external services and the Company's terms of use and privacy policy, separately.

#### **6. The Use of Statistical Information**

The Company may create personally unidentifiable statistical data based on the personal information collected from you. The Company may use personally unidentifiable statistical data without any restrictions.

#### **7. Cookies and Other Technologies**

The services may use cookies and other technologies, such as pixel tags and web beacons, to improve the services by analyzing the visitors of this site. If you wish to disable cookies, you may do so by changing the settings of your web browser. However, if you disable cookies or set your browser to not display images, you may not be able to use certain features of the services.

#### **8. Requests for Notification of Purpose of Use, Disclosure, Correction, Suspension of Use, etc. of Personal Data**

If the Company receives any of the following requests from a person regarding the Personal Data in the Company's possession, the Company will respond to the request in accordance with the provisions of the Personal Information Protection Act after confirming that the request is made by the person themselves or their representative.

- (1) Notification of the purpose of use of the Personal Data
- (2) Disclosure to the principal of the relevant Personal Data that enable identification of the principal
- (3) Correction, addition, or deletion of the relevant Personal Data that enable identification of the principal
- (4) Discontinuation of use, erasure, or discontinuation of the provision to third parties of the relevant Personal Data

#### **9. Contact for Inquiries**

If you have any questions regarding this policy or its handling, please contact the following.

Okinawa Adventure Travel Inc.

Contact personnel for Personal Information Management:

[info@okinawa-adventures.com](mailto:info@okinawa-adventures.com)

#### **10. Revision of the Policy**

The Company may modify this policy as necessary, and any such modification will be posted on this website.